

# JEFF HODGES

MULTIMEDIA SPECIALIST/GRAPHIC DESIGNER



## EXPERIENCE

2023 - Present

### Multimedia Designer Staff

Qualcomm | San Diego , California

*Multimedia Specialist, Graphic Designer*

Successfully led the creation of visually captivating multimedia campaigns while consistently exceeding client expectations as a Graphic Designer.

- Led the design and production of multimedia campaigns, enhancing brand visibility and engagement
- Created motion graphics, design assets, and marketing collateral for cross-functional departments
- Produced high-quality graphic and video materials aligned with brand standards
- Managed multiple projects on tight deadlines while maintaining creative quality

2022 - 2023

### Multimedia Specialist/Lead Designer

Bayside Church | Granite Bay , California

*Global Designer, Global Editor, Global Shooter.*

Conceptualized, developed, designed, produced, edited, and directed media projects to an audience of over 30,000 people.

- Directed creative campaigns reaching audiences of 30,000+ across print, web, and video
- Designed new brand identity, including logo and color system, increasing engagement by 40%
- Produced weekly graphics and visual content for services, marketing, and events
- Collaborated with exec teams to align creative direction with strategic goals

## PROFILE

Multimedia Specialist with 12+ years of experience in graphic design, motion graphics, 3D animation, video production, and branding. Proven ability to lead creative teams, execute high-impact campaigns, and deliver engaging content across digital and print platforms. Expert in Adobe Creative Suite, 3D design, and cross-functional collaboration. Known for creative vision, fast execution, and strategic thinking.

## CONTACT

### Address

Roseville, CA  
95678

### Phone

(916) 799-8711

### Email

[jhodges333@gmail.com](mailto:jhodges333@gmail.com)

### Portfolio

[hdgzmedia.com](http://hdgzmedia.com)

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## SOCIAL

### Portfolio

[jeffhodescreative.com](http://jeffhodescreative.com)

### Behance

[behance.net/jhodes](http://behance.net/jhodes)

### Instagram

@hdgzmedia  
@hdgz.photo  
@sketchinthebox

### Brands I've Worked With

Qualcomm

TOSHIBA

verizon

Hollingsworth  
Supply Chain Innovators

PROGEE

NAPA VALLEY  
FILM  
FESTIVAL

MAKE  
A WISH

## EXPERIENCE CONTINUED

2018 - 2021

### Multimedia Specialist/Lead Designer

UpperCloud Media | Oakland, California

*Lead Designer, Lead Editor, Lead Shooter.*  
Created products through, graphics, animation, photography, and video to be delivered on a range of platforms.

- Produced branded content using motion design, photography, and video for diverse clients
- Led design team on social ad campaigns (Facebook, Instagram)
- Maintained a portfolio of 25+ interactive, user-friendly multimedia assets
- Trained new team members in Adobe Creative Suite

2016 - 2018

### Production Director

Xsight Photo & Video | Sacramento, California

*Lead Editor, Lead Shooter, Lead Designer.*  
Audiovisual specialist responsible for planning and implementing all of the elements of a video project.

- Oversaw full production lifecycle for video projects including planning, shooting, and editing
- Managed team of 8, improving efficiency by 58%
- Mentored team members and supported professional growth

## SKILL & EXPERTISE

- Photoshop
- Photography
- Adobe Creative Suite
- Branding
- Illustrator
- Typography
- Marketing
- Motion Graphics
- After Effects
- Premiere
- Leadership
- Social Media Management
- Blender
- C4D

## EDUCATION

2012 - 2015

### Bachelors Degree of Multimedia Specialist and Graphic Design

National University | San Diego, CA

- Graduated 3.5+ GPA