

JEFF HODGES

MULTIMEDIA SPECIALIST/GRAPHIC DESIGNER



EXPERIENCE

2023 - Present

Multimedia Designer Staff

Qualcomm | San Diego , California

Multimedia Specialist, Graphic Designer

Successfully led the creation of visually captivating multimedia campaigns while consistently exceeding client expectations as a Graphic Designer.

- Led the design and production of multimedia campaigns, enhancing brand visibility and engagement
- Created motion graphics, design assets, and marketing collateral for cross-functional departments
- Produced high-quality graphic and video materials aligned with brand standards
- Managed multiple projects on tight deadlines while maintaining creative quality

2022 - 2023

Multimedia Specialist/Lead Designer

Bayside Church | Granite Bay , California

Global Designer, Global Editor, Global Shooter.

Conceptualized, developed, designed, produced, edited, and directed media projects to an audience of over 30,000 people.

- Directed creative campaigns reaching audiences of 30,000+ across print, web, and video
- Designed new brand identity, including logo and color system, increasing engagement by 40%
- Produced weekly graphics and visual content for services, marketing, and events
- Collaborated with exec teams to align creative direction with strategic goals

PROFILE

Senior Multimedia Designer with 12+ years creating brand campaigns, motion graphics, video content, and visual storytelling for technology, media, and entertainment organizations. Experienced leading creative projects from concept to launch across digital, social, video, and experiential channels.

CONTACT

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Portfolio

hdgzmedia.com

JEFF HODGES

MULTIMEDIA SPECIALIST/GRAPHIC DESIGNER

SOCIAL

Portfolio

jeffhodgecreative.com

Behance

behance.net/jhodes

Instagram

@hdgz.creative
@hdgz.photo
@sketchinthebox

Brands I've Worked With

Qualcomm

TOSHIBA

verizon

Hollingsworth
Supply Chain Innovators

POGEE

NAPA
VALLEY
FILM
FESTIVAL

MAKE
A WISH

EXPERIENCE CONTINUED

2018 - 2021

Multimedia Specialist/Lead Designer

UpperCloud Media | Oakland, California

Lead Designer, Lead Editor, Lead Shooter.
Created products through, graphics, animation, photography, and video to be delivered on a range of platforms.

- Produced branded content using motion design, photography, and video for diverse clients
- Led design team on social ad campaigns (Facebook, Instagram)
- Maintained a portfolio of 25+ interactive, user-friendly multimedia assets
- Trained new team members in Adobe Creative Suite

2016 - 2018

Production Director

Xsight Photo & Video | Sacramento, California

Lead Editor, Lead Shooter, Lead Designer.
Audiovisual specialist responsible for planning and implementing all of the elements of a video project.

- Oversaw full production lifecycle for video projects including planning, shooting, and editing
- Managed team of 8, improving efficiency by 58%
- Mentored team members and supported professional growth

SKILL & EXPERTISE

- Photoshop
- Photography
- Adobe Creative Suite
- Branding
- Illustrator
- Typography
- Marketing
- Motion Graphics
- After Effects
- Premiere
- Leadership
- Social Media Management
- Blender
- C4D

EDUCATION

2012 - 2015

Bachelors Degree of Multimedia Specialist and Graphic Design

National University | San Diego, CA

- Graduated 3.5+ GPA